



PRESENTED BY:



LIGHTS, CAMERA,
Cure!
CATTLE BARONS' BALL 2019



Friday, September 20th, 2019

Christiansen Aviation
Jones Riverside Airport
8605 S ELWOOD AVE, TULSA, OK 74132

www.tulsacattlebaronsball.org
facebook.com/tulsacbb

*Sponsor &
Underwriting
Information*

BECOME AN UNDERWRITER - MAKE A DIFFERENCE!

The Tulsa Cattle Barons' Ball has raised over 2.6 million dollars in the past 12 years to support the work of the American Cancer Society.

★ ROAD TO RECOVERY/ TRANSPORTATION PROGRAM

Provides transportation for cancer patients to and from treatment. Oklahoma is currently the only R2R Program that has its own vehicles to make it even easier for volunteers to drive patients to life saving treatments.

★ PERSONAL HEALTH MANAGER - RESOURCE TOOLKIT

Designed to help patients keep their prescriptions, medical bills, insurance information, test results, appointments organized and includes resources and information related to diagnosis, treatment, nutrition and American Cancer Society programs and resources.

★ QUIT FOR LIFE TOBACCO CESSATION PROGRAM

A telephone counseling program that provides free, confidential help 24 hours a day from a counselor at 1-877-YES-QUIT.

★ GUESTROOM

Provides hotel room for out-of-town cancer patients while receiving treatment.

★ FREE WIGS, HATS, TURBANS, AND OTHER HEAD COVERINGS

The American Cancer Society provides wigs free of charge to cancer patients in active treatment. Patients can visit the American Cancer Society's Tulsa or Oklahoma City offices or Wig Rooms in Ada, Ardmore, Altus, Durant, Muskogee, McAlester, Norman and Enid.

★ TOLL-FREE NUMBER AND WEBSITE

The American Cancer Society operates a toll-free number 24 hours a day, 7 days a week. Cancer Information Specialists and Oncology nurses answer questions about a patient's diagnosis/treatment and direct patients to resources within the American Cancer Society. Patients and their families and friends may call 1-800-227-2345 or check out our website at www.cancer.org.



The American Cancer Society Cattle Barons' Ball is an annual western gala and one of Tulsa's most talked about and anticipated charity events. In 2019, the event will include live entertainment starring **McKenzies Mill**, food provided by top local restaurants, western-themed activities, silent and live auctions.

Anyone and everyone ages 21 and over is invited to attend! Attire for the event is "western chic"... jeans & boots or anything fancier is welcome!

Tickets and tables can be purchased after January 1, 2019 at TulsaCattleBaronsBall.org or calling 1-888-376-1725.



American Cancer Society
Martina Robertson
Martina.robertson@cancer.org

2019 Event Chairs
Jamie and Josh Hallford
Jamie: dsbllc8283@gmail.com
Josh: jhallford@cityscapehome.com



UNDERWRITER OPPORTUNITIES

As an Underwriter of the 2019 Tulsa Cattle Barons' Ball, you are partnering with the American Cancer Society, the largest non-governmental funder of cancer research in the nation. All net proceeds raised from this event help to further the American Cancer Society's mission of eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service. If you are a company and want to place a branded item in the event bag the cash contribution to do so is \$500. The item must be produced at donor's expense and Cattle Barons' Ball reserves the right to approve the item. For more customized options please call the office at 1-888-376-1725.

PRESENTING SPONSOR

\$40,000 **SOLD**



LONESTAR

\$30,000

Entertainment

WILDCATTERS

\$15,000

Children's Party*
Hospitality

SHERIFFS

\$10,000

Barons
Cattle Barons' Ball T-shirts*
Program*
Invitation
Live Auction*
Thank You Party*
Staging, Lighting, Sound
Venue*

TRAILBLAZERS

\$7,500

VIP Pre-Party
VIP Lanyards
Event Rentals
Mobile Bidding

MARSHALS

\$5,000

Bar Service*
Photo Booth*
Save the Date*
Goodbye Goodies*
Jewelry Pull*
Valet Parking*
Volunteer Hospitality*
Premium Gift*
Decorations*
Silent Auction*
Postage*
Event Bags*
Koozies*
Bears of Hope*
Champagne & Diamonds*
Dude Crew*

DEPUTIES

\$3,500

Table Sponsors

WRANGLERS

\$2,500

Wine Pull*
Bid Board*
Fund the Mission Cards*
Little Wrangler Gift*
Security*
Coffee*
Mini Horse*
Porta-pottys*
Thank You Postcard*
Drink Responsibly Signs*
Faces of Courage

OILERS

\$1,000

Gobo
Small Décor

GENERAL ADMISSION TICKETS

\$250

*Indicates first
right of refusal
given to
last year's
Underwriter



FUND THE MISSION - ROAD TO RECOVERY **\$1,000+** GOAL: \$80,000

Tulsa is unique. Our local American Cancer Society office runs the Road to Recovery in a distinctive way, unlike other local offices. Tulsa offers its own fleet of vehicles to volunteer drivers in order to shuttle patients who do not have transportation to their cancer care. As a result, our transportation system is one of the most active programs in the nation, and our fleet is well used! Our 2019 Event Chairs, Josh and Jamie Hallford, have chosen to designate this cause as the "Fund the Mission". Donations toward this cause will go to fund a new vehicle, upkeep of the existing vehicles and grants for local healthcare platforms to fund transportation to bring out of town patients to Tulsa for treatment. Your donation to this special fund will be 100% Tax Deductible and your name or company name will be listed in the Cattle Barons' Ball Evening Program and "Thank You" advertisements.

FOR MORE INFORMATION

Contact Us at 1-888-376-1725, Visit our Website: www.TulsaCattleBaronsBall.org and Like Us on Facebook

2019 UNDERWRITING LEVELS AND AMENITIES

Amenities	Presenting Sponsor \$40,000	Lonestars \$30,000	Wildcatters \$15,000	Sheriffs \$10,000	Trailblazers \$7,500	Marshals \$5,000	Deputy Tables \$3,500	Wranglers \$2,500	Oilers \$1,000	Fund the Mission \$1,000+
Tables/Tickets	5 VIP Tables of 8	3 VIP Tables of 8	2 VIP Tables of 8	2 Premium Tables of 8	2 Premium Tables of 8	1 Premium Table of 8	1 Table of 8	4 Tickets	2 Tickets	
Name/logo on all promotional materials	★	★	★	★	★	★		★		
Recognition at tables	★	★	★	★	★	★	★			
Name/logo featured on all radio and television ads	★									
Receipt of the prestigious National Society Award	★	★	★							
Meet & Greet with headlining entertainer	★									
Event Program advertisement space	2 Full Pages	2 Full Pages	1 Full Page	½ Page	½ Page	¼ Page				
Recognition on the office Tulsa Cattle Barons' Ball Facebook Page & website	★	★	★	★	★	★	★	★	★	★
Recognition Save the Date, Invitations and Program	Front Cover	★	★	★	★	★		★		
Access to VIP Pre-Party featuring premium hors d'oeuvres, private bar and live entertainment	★	★	★							
Logo on VIP Pre-Party photo backdrop	★									
VIP Priority Check-in area at the Ball	★	★	★							
Special Recognition on signage during the Ball	★	★	★							
Premium Gift (one per couple)	40	12	8	8	8	4	4	2	1	
Recognition on Event T-shirts	★	★	★	★	★	★				
Event T-shirts for guests	40	24	16	16	16	8	8	4	2	
Access to open bar and food from top local restaurants	★	★	★	★	★	★	★	★	★	
Invitation to Appreciation Party in October, following the event	★	★	★							
Opportunity for membership in the prestigious Baron Society and inclusion in all Baron activities	5 Barons	2 Barons	1 Baron	1 Baron						



2019 Tulsa Cattle Barons' Ball

Underwriting & Sponsorship Commitment Form

Please print all information legibly and as it should appear in event publications.

** Note: Underwriting commitments received by July 1, 2019 will be listed in the event invitations; Those received by August 15, 2019 will be listed in event programs.*

CONTACT INFORMATION

Company Name: _____ Date: _____

Contact Name: _____ Title: _____

Mailing Address: _____ City: _____ State: ____ Zip: _____

Email: _____ Phone: _____

UNDERWRITING/TABLE SELECTION

Select the level at which you would like to support the 2019 Cattle Barons' Ball as an **underwriter**:

- | | | |
|---|--|--|
| <input type="checkbox"/> Lone Star: \$30,000 | <input type="checkbox"/> Trailblazer: \$7,500 | <input type="checkbox"/> Wrangler: \$2,500 |
| <input type="checkbox"/> Wildcatter: \$15,000 | <input type="checkbox"/> Marshal: \$5,000 | <input type="checkbox"/> Oiler: \$1,000 |
| <input type="checkbox"/> Sheriff: \$10,000 | <input type="checkbox"/> Deputy Table: \$3,500 | |

Please list the **item** you would like to underwrite at the above level of support:

BILLING INFORMATION*

- Check enclosed Please invoice me
- Please charge my credit card:
- MasterCard American Express Visa Discover

Credit card number: _____

Expiration: _____ Code: _____

If billing address different from above: _____

ADDITIONAL DETAILS

- I would... I would not... like my name/company name to appear in event publications
- I will email my logo

** Note: please send your logo as a .jpg or .gif attachment in both black and white and color*

Donor signature: _____ Date: _____

PLEASE RETURN THIS FORM TO:

American Cancer Society • Attn: CBB • 4110 S.100th East Avenue, Ste. 101 • Tulsa, OK • 74146 Fax: 918.743.9655

Office Use Only: Paid - check # _____ • Paid - CC • Invoiced _____



The American Cancer Society 2019 Barons and Alumni Barons

Baron Class of 2019

Khris Bryan, Anchor Financial

Devin Duffield, Home Again Roofing

Jamie Hallford, Trail Blazer Homes

Cindy Harp

Shannon Harris, InsureUoklahoma

Ed McIntyre, EDS Financial LLC

Angela Neftzger, Coldwell Banker Select

Larry Reece

Alumni Barons

Byron Bighorse, Osage Casino & Hotel

Jennifer Bighorse, Osage Casino & Hotel

Robert Bresnahan, Arvest Bank

Wes Buxton, Momentum 3

Joe Cooper, Osage Casino & Hotel

Mary Smith Crofts, ME Smith Consulting

Larry Ewing

Lynn Flinn, The Rowland Group

Jay Foley, Cancer Treatment Centers of America

Rocky Goins, Leading Light Development and Construction Consulting

Josh Hallford, Cityscape Home Mortgage

Ryan Haynie, Manhattan Construction

Andy Kinslow, KKT Architects

Eric Kunkel, CCK Strategies

Mark Morley

Pierce Norton, OneGas

Frauke Quiroga, Luxa Enterprises

Kyle Revard, Osage Casino & Hotel

Andrew Soares, Insurica



Josh and Jamie Hallford, 2019 Chairs